



ACI Colorado ENERGY STAR® Summit 2011

December 6 - 7, 2011 Marriott Denver Tech Center | Denver, Colorado



More Business. Less Energy. Now!

Improve your building methods, business, and bottom line.

Your two-day conference registration includes:

- Important ENERGY STAR updates
- Your choice of 36 workshops and plenary address
- Continuing Education Units from AIA, ASHI, BPI, InterNACHI, NAHB, NARI, NATE, & RESNET
- Breakfast Tuesday & Wednesday
- Lunch Tuesday & Wednesday
- Admittance to the two-day trade show
- Exhibitor reception & networking opportunities

Visit www.EnergyStarSummit.org for more conference information

THANK YOU SPONSORS

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 THE POWER OF ACTION		 turn to the experts
 ENERGY TOOLS TO MEASURE BUILDING PERFORMANCE	 CURRICULUM • ONLINE TRAINING • PUBLICATIONS	
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Host Sponsor



The Center of Home Performance and Weatherization



Colorado ENERGY STAR® Summit 2011

December 6 - 7, 2011

Register now at www.EnergyStarSummit.org

If you have a stake in residential energy efficiency, you can't afford to miss the Colorado ENERGY STAR Summit. From the fundamentals of "House as a System," air sealing and insulation, moisture, ventilation, infrared technology, and mechanical systems, to more advanced technical topics, you'll learn the best, most practical information on building science available.

This ENERGY STAR conference is recommended for:

- ✓ Colorado home builders
- ✓ Contractors
- ✓ Realtors
- ✓ Auditors
- ✓ Architects
- ✓ Developers
- ✓ Lenders
- ✓ Appraisers
- ✓ Remodelers
- ✓ HERS raters
- ✓ Home performance contractors
- ✓ Code officials
- ✓ Housing officials
- ✓ Students
- ✓ Industry experts
- ✓ Weatherization staff
- ✓ Utilities

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Conference Pricing

\$475 for a two-day registration
\$300 for a one-day registration
\$1200 for an exhibit booth

Please contact **Chris Docchio** at 412-424-0046 or cdocchio@affordablecomfort.org if you are interested in exhibiting.

Please contact **Jim Browne** at 412-424-0094 or jbrowne@affordablecomfort.org if you are interested in a sponsorship.

ACI is now accepting scholarship applications for the Colorado ENERGY STAR Summit. Scholarships are limited. [Click here for an application.](#)

Hotel Information

Marriott Denver Tech Center
4900 South Syracuse Street
Denver, CO 80237

Reservations

[Click here](#) to make hotel reservations online, or call 800-228-9290 or 303-779-1100. Mention the **ACI Colorado ENERGY STAR Summit** to receive the group rate.

The group rate starts at \$109, plus applicable tax & fees (currently 14.85%) at time of check-in.

**Complimentary in-room internet in all group guests rooms

For more information, visit www.EnergyStarSummit.org.



Tuesday, December 6 OPENING PLENARY

10 Tips for Successful Contracting

Keynote Speaker: Mike Gorman

The entire building is a system; every part interacts. The same is true of your business; everything interconnects. If your daily routine seems to be driven by a sense of urgency these *Ten Tips for Successful Contracting* may help break that trend. It makes sense for you to spend some time consciously adopting specific kinds of business systems so that they become as unconscious as driving a car.



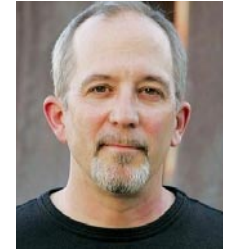
Mike Gorman has been active in the finance and remodeling industries for more than 20 years. His accomplishments as an award-winning general contractor, with experience in building science, weatherization, passive and active solar design, and installation, as well as wind powered electric generators, provide the platform for his activities as a speaker, author, consultant, and columnist.

Featured Presenter Vicki Suiter



Vicki Suiter, owner of *Suiter Financial Systems*, helps contractors get results. A dynamic speaker with a straight forward style, she is known as a business builder. Vicki has spent over 20 years as a business consultant and coach to the contracting industry, and has helped hundreds of companies be more competitive and profitable.

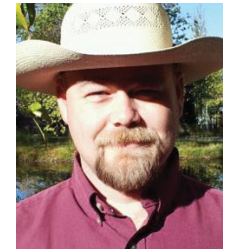
Featured Presenter Rich Moore



Since 1984, Rich Moore has worked in the field of residential energy conservation, starting with a summer job doing “low cost” weatherization.

Attending a furnace training presentation by John Proctor that summer “sparked” his passion for residential energy conservation. Today, as owner of *Invisible Energy*, Rich provides energy audits, weatherization services, training, and consultation for energy professionals, homeowners and builders.

Featured Presenter Deacon Taylor



Deacon Taylor, aka “the Comfort Cowboy,” is a Building Performance Institute (BPI) proctor, is BPI certified, and has a Bachelor’s of Science in Construction

Management from Colorado State University. Currently, Deacon is training in regional training centers around the country and working with community colleges to develop and implement weatherization training programs



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	 <small>ENERGY FEDERATION INCORPORATED</small>
	 <small>Interstate Renewable Energy Council</small>
 <small>Curriculum - Online Training - Publications</small>	 <small>DIAGNOSTIC TOOLS TO MEASURE BUILDING PERFORMANCE</small>
	
 <small>turn to the experts</small>	 <small>ASSOCIATION FOR ENERGY AFFORDABILITY, INC.</small>

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- Monroe Infrared Technology, Inc.
- The Snell Group
- Tru Tech Tools, Ltd.

Bronze Sponsor

- City of Boulder

Media Sponsors



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About ACI

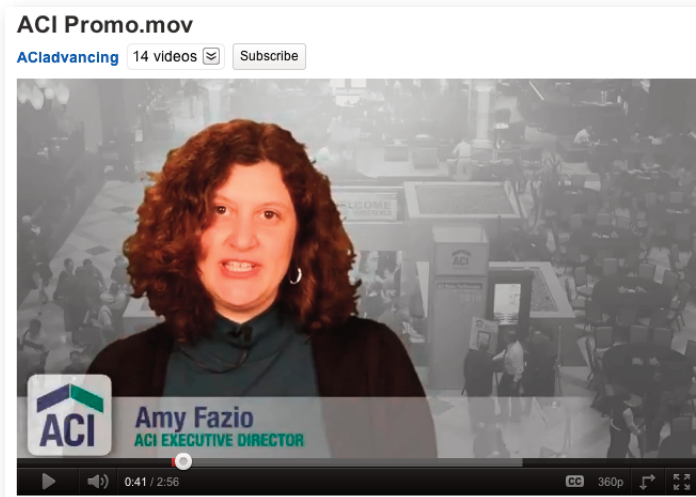
ACI (Affordable Comfort, Inc.) is a not-for-profit organization that has become the go-to resource for information, education and best practices in the home performance and weatherization industry.

ACI national and regional events provide the forum for thought leadership, bringing together the best and the brightest—and the eager to learn—to solve technical problems, exchange new techniques, source new tools and materials and build the momentum of this fast-growing industry.

For more information visit www.affordablecomfort.org.







Watch a short informational video about ACI on YouTube!



Continuing Education Units

ACI is a continuing education service provider, and many sessions offer credits for advancing attendees' professional careers through educational opportunities from allied organizations.

Earn CEUs from the following providers at this conference.

For more information, visit www.EnergyStarSummit.org.



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Two-Day Trade Show

As the home performance industry continues to evolve, businesses are required to meet many new demands. The Colorado ENERGY STAR Summit offers you the opportunity to interact with high quality, highly valued, highly targeted products and services. If your business is part of this growing industry, you belong at this ACI trade show.

Participating Exhibitors

- ACI

- Applegate Insulation

- Building Performance Institute, Inc.

- City & County of Denver

- Colorado Code Consulting

- Conservation Services Group

- Energy Federation, Inc.

- Intec Corp.

- InterNACHI

- Monroe Infrared Technology, Inc.

- Panasonic Home & Environment Company

- Retrotec, Inc.

- The Energy Conservatory

- Tru Tech Tools, Ltd.

- Venmar Ventilation

- Vent Cap Systems

- Xcel Energy

Trade Show hours:

Tuesday, December 6

- 7:00 AM – 8:30 AM
- 10:00 AM – 10:30 AM
- NOON – 1:30 PM
- 3:00 PM – 3:30 PM
- 5:00 PM – 7:00 PM

Wednesday, December 7

- 7:00 AM – 8:30 AM
- 10:00 AM – 10:30 AM
- NOON – 1:30 PM

Set up is December 5
from NOON – 5:00 PM.
Breakdown is December 7
from 1:30 PM – 3:00 PM and
after 4:00 PM.

*Hours subject to change

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Colorado ENERGY STAR® Summit 2011

Agenda – Tuesday, December 6

Register now at www.EnergyStarSummit.org

7:00 AM – 8:30 AM

REGISTRATION, BREAKFAST, & EXHIBITS

8:30 AM – 10:00 AM

Opening Plenary: Welcoming Remarks, Amy Fazio, ACI & Xcel Energy
Keynote: Mike Gorman, *Ten Tips for Successful Contracting*

10:00 AM – 10:30 AM

BREAK

TRACK TITLES

Fundamentals

High Quality Homes with ENERGY STAR

Boom Your Business

Quality & Growth

The Next Level

Programs

Breakout 1
10:30 AM - Noon

House as a System

Rich Moore

Residential Airflow Testing - Version 3

Paul Kriescher, Francisco Reina, Scott Olson

How to Be Profitable in Any Economy

Vicki Suiter

Risk Management for Home Improvement Contractors

Larry Zarker

Living with no active heat in Colorado - Our path to a real living building without breaking the bank

Deacon Taylor

Energy Upgrades through Xcel Energy Rebate Programs: 2012 Preview

Jackie Ducharme, Ann Kirkpatrick

Noon – 1:30 PM

LUNCH & EXHIBITS

Breakout 2
1:30 PM – 3:00 PM

Moisture Impact

Deacon Taylor

The A,B,Cs and 1,2,3s Energy Star Version 3

Robby Schwarz

Outlast and Outshine the Competition: Pricing Profitably

Vicki Suiter

Energy & Building Codes: The Very Latest

Jim Meyers

Duct Obedience School: Getting “Puppies and Old Dogs” to Behave

Joe Kuonen

Xcel Energy, Energy Star for New Homes

Todd Gamboa

3:00 PM – 3:30 PM

BREAK

Breakout 3
3:30 PM – 5:00 PM

Get More From Your IR

Bret Monroe

DOE & EPA: Current Initiatives & Updates

Julie Hughes, Chandler von Schrader

Incorporate Multifamily and Small Commercial Contracting into Your Business

Stephen Self

HVAC & Home Performance Kitchen Table Selling Strategies

Kurt Kizewski

Whole House Air Leakage Control

Rich Moore, Shawn LeMons

State & Local Program Update

Tom Herrod-City of Denver, Stacey Simms-State of Colorado, Doug Parker-Boulder County, Kim DeVoe, Kaye Mathea-Ft. Collins Utilities

5:00 PM – 7:00 PM

EXHIBITOR RECEPTION

As of 11/15/11. Subject to change.

Session descriptions are available online

For more information, visit www.EnergyStarSummit.org.



Colorado ENERGY STAR® Summit 2011

Agenda – Wednesday, December 7

Register now at www.EnergyStarSummit.org

7:00 AM – 8:30 AM

BREAKFAST & EXHIBITS

TRACK TITLES

Fundamentals

High Quality Homes with ENERGY STAR

Boom Your Business

Quality & Growth

The Next Level

Connecting the Dots

Breakout 4
8:30 AM – 10:00 AM

Combustion Principles & Safety Testing

Rich Moore

EPA's New Homes Labeling Programs

Kate Gregory, Ron Schiller, Sylvia Bienzle

Selling High Performance - Sales Tips for Builders, Remodelers, and Contractors

Todd Gamboa

Update on Workforce Specifications & Credentialing

Julie Hughes, Larry Zarker

Historic Windows Solutions

Larry Kinney

The Realities of Residential Energy Financing and Valuation – The Path Forward

Jeff Carter, Fiona Douglas-Hamilton, Kevin Nunn

10:00 AM – 10:30 AM

BREAK

Breakout 5
10:30 AM – Noon

Old Home, Healthy Home

Bill Lucas

ENERGY STAR HOMES - Making Money, Making Sense

Todd Gamboa

Internet Marketing 101 for Home Performance Pros

Peter Troast

The Role of the Community College

Deacon Taylor (moderator), Amanda Evans, Ed Hegwood, Shawn LeMons, Ron Vasquez

The Secret HVAC Opportunity

Joe Kuonen

Linking Consumers to the Energy Efficiency Industry by Deputizing Home Inspectors

Ben Gromicko, Paul Kriescher

Noon – 1:30 PM

LUNCH & EXHIBITS

Breakout 6
1:30 PM – 3:00 PM

IAQ Issues: Identification & Applications

Stephen Self

Build it Best (Builder Panel)

Bill Eckert, Frank Walker, TBD

Super-Charge Your Results through Lead Management

Laura Hutchings, Eric Van Orden

Energy Efficiency to Solar Power: An overview of Solar power in today's marketplace

Susannah Pedigo, Mona Newton, TBD

Building on a Brownfield Site & Achieving ENERGY STAR, LEED Gold and the first WaterSense Home in Colorado

Robert Willard, Frank Kinder, Eric Fetsch

The State of Green Real Estate: Follow the Money & the Consumer

John Beldock

3:00 PM – 4:00 PM

CLOSING SESSION: A Look to the Future with Larry Kinney. Energy-Efficient Greenhouses: The New Frontier

Be sure to attend our closing session

As of 11/15/11. Subject to change.

Who Should Attend?

Builders, contractors, home energy raters, remodelers, weatherization crews, utilities staff, program administrators, HVAC specialists, and home performance professionals.

Session descriptions are available online

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